

# EXEMPLARY

## Honeywell

Honeywell's Automation and Control Solutions division wanted a way to dynamically promote their products and services in showrooms throughout the country. Problem was, the products were always changing, along with the showrooms. AlivePromo was sourced to address the ever evolving showroom environment.

Taking the reigns from design-to-sign, AlivePromo developed the Lure™, a turnkey, plug-and-play LCD kiosk on wheels.

### Portable Kiosk Digital Signage

The kiosks, updated using flash memory technology, rotate animated product promotions and demonstrations for products related to air conditioning, filtering, thermostat technology, and more. Literature racks (not shown) were added to provide customers with leave-behind information.

With a portable and flash memory based solution, Honeywell no longer has to worry about how they are going to promote their products in showrooms.

**Equipment procurement, configuration, and assembly** were performed by AlivePromo.

**Ongoing creative and maintenance** are performed by AlivePromo from its Minneapolis headquarters.

**More information about AlivePromo and Honeywell at [www.alivepromo.com/specialized/Honeywell](http://www.alivepromo.com/specialized/Honeywell).**

Services performed for this project:



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