



Top: AlivePromo 16' x 8' interactive waterfall,

Right: 50 foot display waterfall at the Olympics



AlivePromo has partnered with Pevnick Graphical Waterfalls to bring to the market the world's first touch screen interactive waterfall (pictured left).

With the AlivePromo **designed and programmed touch screen interface**, users can press a button – a snowflake, checkerboard, or musical note, for example – and see that corresponding shape form and drop from the waterfall.

<http://www.youtube.com/watch?v=OIPCc66wxAM>

In addition to touch based shapes, users can also enter text strings and use cell phones to send messages to the waterfall.

## Pevnick Graphical Waterfalls®

Pevnick Design Graphical Waterfalls® are available in three styles. The 8 layer and 4 layer waterfalls are recommended for outdoor installations. For indoor installations any of the modules can be used. All of the waterfalls can be positioned as low as 11 ft. and as high as you would like off of the ground. All have a great readability and use a closed water system. Only water lost to evaporation needs to be replenished.

Pevnick has 20 years of experience building water graphics for the Graphical Waterfalls® and AlivePromo has **over 8 years of interactive digital signage experience**. Combined, the all services required for your waterfall application are covered.

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### Base Cost

The cost of a one module system starts at \$85,000.00 (USD). This includes the display module plus software preparation, basic water pump and filtering equipment, staging, unlimited consultation in design, mechanical, and electrical engineering, five days of on-site installation with our technician, and one spare waterfall module. Each additional module costs \$45,000 (USD). The price per module is the same, whether you choose a 2 layer, 4 layer, or 8 layer Graphical Waterfall®. Included in the price of your permanent installation is a water show of 5 custom graphics of your choice and a variety of graphics from our library. We can program words in any language. Additional graphics and interactivity can be built for an extra charge. Our programmer will determine the level of complexity that your graphics can have.



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Standard content runs 3 to 4 minutes and then loops seamlessly back to the beginning. Upon receiving an interactive event from a user, the loop is interrupted and the user generated content is displayed. All content can be networked and controlled remotely using AlivePromo's AlivePulse digital fulfillment system.

#### Included

- \* All necessary modules for the installation including 1 spare.
- \* Training of your technician to do routine maintenance locally.
- \* Our technician on site 5 days for installation.
- \* Water pump and (1) water filter. Additional filters extra.
- \* Water conditioning equipment (non consumable parts).
- \* Automatic water level fill valve.
- \* 5 custom symbols or logo.
- \* Consultation on staging (location), lighting, building a sound enclosure, support structure and interactive options.
- \* Draft of working contract.
- \* One year parts only warranty.

*The client provides appropriate plumbing, electrical, construction of a sound enclosure to quiet the Graphical Waterfall® equipment, equipment access doors for maintenance of the Graphical Waterfall® modules, design and construction of cosmetic enclosure around Graphical Waterfall® installation site, structure with vibration isolation means, to mount the Graphical Waterfall® modules, LED lighting for the Graphical Waterfall® per our specifications, the water collecting tank below the waterfall, plumbing between equipment room and Graphical Waterfall® as needed, water source, water bacteria reduction equipment if required by local codes. equipment room with electrical source for storage of spare parts and extra modules and minor maintenance, Internet connection at modules' location, assistance at installation as needed, including lifts and/or ladders as needed, technician (we will train) for routine maintenance, electrical hydraulic Genie-style lift for installation and maintenance, maximum temperature environment of 85 to 90 degrees Fahrenheit or 29 to 32 Celsius. Payment Terms: After a budget is agreed on we will send an invoice in three parts. The first is a 50% payment to start the project. The second is a 40% payment due before shipping and the last is a 10% payment held in a letter of credit until the conclusion of the installation.*