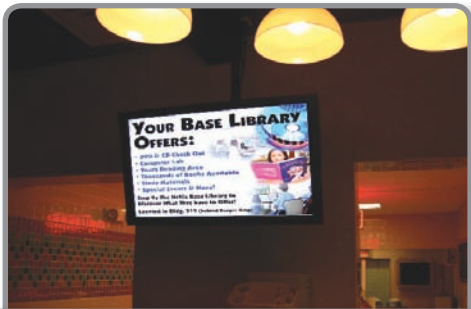


EXEMP LARY



Top: A full screen promotional sign in a Nellis AFB cafeteria.
Mid-top: A dual sign featuring promotional and menu content.
Mid-bottom: A side by side menu board.
Bottom: An overhead menu board.

More information about Nellis AFB at
www.alivepromo.com/government/Nellis/

Nellis Air Force Base

Nellis Air Force Base, Nev., is one of the largest fighter bases in the world. From 100 feet above the ground to twice the speed of sound, Nellis conducts advanced combat training, performs operational test and evaluation, and develops tactics.

Through digital signage, Nellis AFB was looking to improve the atmosphere in its many cafeterias, while providing an easier means for updating their menu boards. They chose AlivePromo for the ability to provide a unique, beyond the box solution.

Digital Menu Board Solution

Building on a solution for Andrews AFB, AlivePromo installed a network of signage throughout Nellis AFB cafeterias and dining halls. The content displays menu items, special promotions, and other content.

Content is managed and delivered through a self-contained content management system developed specifically for Nellis AFB. Menu items and promotional graphics are changed dynamically from cafeteria offices.

A true design-to-sign solution, AlivePromo provided everything related to the project, from strategy planning, equipment procurement, fixture design and fabrication, creative and programming, to installation and networking.

Ongoing maintenance is performed by AlivePromo from its Minneapolis headquarters.

