



Contract # GS07F5401R

## **GSA Price List**

**Effective June 1, 2009**

**GENERAL SERVICES ADMINISTRATION  
Federal Supply Service  
Authorized Federal Supply Schedule Price List**

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA *Advantage!*, a menu-driven database system. The INTERNET address for GSA *Advantage!* is: [GSAAdvantage.gov](http://GSAAdvantage.gov).

SCHEDULE TITLE: Schedule 078 - Sports, Promotional, Outdoor, Recreational, Trophies, and Signs (SPORTS)

FSC Group 99 - Signs and safety zone products

FSC CLASS(ES)/PRODUCT CODE(S) AND/OR SERVICE CODES: 9905

CONTRACT NUMBER: GS-07F-5401R

FOR MORE INFORMATION ON ORDERING FROM FEDERAL SUPPLY SCHEDULES CLICK ON THE FSS SCHEDULES BUTTON AT [fss.gsa.gov](http://fss.gsa.gov).

CONTRACT PERIOD: 10-15-2004 thru 9-30-2009

CONTRACTOR'S NAME, ADDRESS, TELEPHONE AND FAX NUMBER; E:MAIL AND/OR WEBSITE ADDRESS:

ALIVEPROMO, INC.  
2401 Edgewood Ave. S.  
Minneapolis, MN 55426

952-960-3677 direct line  
866-297-3877 toll free  
952-960-3699 FAX

[srogers@alivepromo.com](mailto:srogers@alivepromo.com)  
[mattrogers@alivepromo.com](mailto:mattrogers@alivepromo.com)  
[blund@prawow.com](mailto:blund@prawow.com)

[www.alivepromo.com](http://www.alivepromo.com)

BUSINESS SIZE: small business

CUSTOMER INFORMATION:

1a. TABLE OF AWARDED SPECIAL ITEM NUMBER(S)

<u>SIN</u>	<u>DESCRIPTION</u>
366-11	Signs - Products include but not limited to Programmable, Interactive Directories, Queuing Systems, Architectural/Wayfinding, Site/Facility Identification, Scoreboards, Exit, Vehicle, Traffic, Parking, Construction, Safety/Warning, Sign Making Systems, Stencil Making Devices, Bard Code/Label Making Systems, Placards, Posters, sign Post/Hardware, and Related Products and Services (FSC 9905)
366-90	Services - Ancillary services such as, but not limited to - site preparation, field assembly/set-up, installation, maintenance/servicing, training, or consultation/assistance. Ancillary services <u>excludes</u> construction (construction defined as construction, alteration, or repair of buildings, structures, or other real property as defined by Federal Acquisition Regulation 36-102)

1b. LOWEST PRICED MODEL NUMBER AND LOWEST PRICE FOR EACH SIN:  
(Government net price based on a unit of one)

<u>SIN</u>	<u>MODEL #</u>	<u>PRICE</u>
366-11	AP965 Computer	\$1,555.00
366-90	Monthly Subscription	\$90.68 /sign/mo

1c. If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided.

Creative Services \$115.11/hr

(Site Designer) - includes creating sign message content involving Flash, video, static, and Quicktime files. Graphic design training and computer competency required.

(Marketing AE) - includes strategic planning, account management. Business degree or corresponding business experience.

Sign Customization \$115.11 /hr

(Sign Designer) - provides integration into new or existing site fixture including but not exclusive to frame material, mounting mechanism, sign configuration, application-specific customization. Design and construction experience required.

2. MAXIMUM ORDER: \$100,000.00

3. MINIMUM ORDER: \$100.00












4. GEOGRAPHIC COVERAGE : 48 contiguous states, Alaska, Hawaii, Puerto Rico, Washington, DC, and U.S. territories
5. POINT(S) OF PRODUCTION: for final product – St. Louis Park, MN
6. DISCOUNT FROM LIST PRICES OR STATEMENT OF NET PRICE: 10%
7. QUANTITY DISCOUNTS:  
on signs and services
  - 1% on orders of \$50,000 – \$74,999
  - 2% on orders of \$75,000 – \$99,999
  - 3% on orders of \$100,000+
8. PROMPT PAYMENT TERMS: Net 30 days
- 9a. ACCEPTANCE OF GOVERNMENT PURCHASE CARD UP TO MICRO-PURCHASE THRESHOLD: Yes
- 9b. GOVERNMENT PURCHASE CARDS ARE ACCEPTED ABOVE THE MICRO-PURCHASE THRESHOLD.
10. FOREIGN ITEMS: Products offered are produced at Alive Promo's St. Louis Park, MN site.
- 11a. TIME OF DELIVERY: 30 - 60 days within receipt of order
- 11b. EXPEDITED DELIVERY: Items available for expedited delivery are noted in this price list.
- 11c. OVERNIGHT AND 2-DAY DELIVERY: Overnight and 2-day delivery are not available.
- 11d. URGENT REQUIREMENTS: When delivery period above does not meet your bona fide urgent delivery requirements, call contractor for the purpose of requesting accelerated delivery.
12. F.O.B. POINT: Origin
- 13a. ORDERING ADDRESS:  
  
ALIVEPROMO, INC.  
2401 Edgewood Ave. S.  
Minneapolis, MN 55426
- 13b. ORDERING PROCEDURES: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's), and a sample BPA can be found at the GSA/FSS Schedule homepage ([fss.gsa.gov/schedules](https://fss.gsa.gov/schedules)). Contractor is to simply include this statement as Item 13b.









14. PAYMENT ADDRESS:  
  
ALIVEPROMO, INC.  
2401 Edgewood Ave. S.  
Minneapolis, MN 55426
15. WARRANTY PROVISION: Standard Commercial Warranty. Customer should contact contractor for a copy of the warranty.
16. EXPORT PACKING CHARGES: NA
17. TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE:  
Contractor will accept Government Purchase Card for order of \$2500 or less. Purchase Order required for orders over \$2500.
18. TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR: NA
19. TERMS AND CONDITIONS OF INSTALLATION: NA
20. TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES: NA
- 20a. TERMS AND CONDITIONS FOR ANY OTHER SERVICES: NA
21. LIST OF SERVICE AND DISTRIBUTION POINTS:  
  
ALIVEPROMO, INC.  
2401 Edgewood Ave. S.  
Minneapolis, MN 55426
22. LIST OF PARTICIPATING DEALERS: NA
23. PREVENTIVE MAINTENANCE: NA
- 24a. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g., recycled content, energy efficiency, and/or reduced pollutants).  
If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contractor's website or other location.) The EIT standards can be found at: [www.Section508.gov/](http://www.Section508.gov/).
25. DATA UNIVERSAL NUMBER SYSTEM (DUNS) NUMBER: 146268813
26. CENTRAL CONTRACTOR REGISTRATION: AFFIRMATIVE, REGISTRATION ACCOMPLISHED: Yes









# AlivePromo® GSA Catalog








## EQUIPMENT PACKAGES SIN 366-11

effective June 1, 2009

Pictures are representative	Packages	Category	Description	Price	
	ISH-TRI-4632	<b>46" and 32" LCD Building Directory - Multi Screen Package</b>	Digital Signage System Package includes (1)46" LCD screen and (2) 32" LCD screens, PC Controllers, initial software set up, black panel shrouds, assembly and shipping container. Standard wall mounts. Bezels would be exposed.	\$12,071	MULTI
	IBS-TRI-52T32	<b>52" and 32" LCD Building Directory - Multi Screen Package includes Touch Screen</b>	Digital Signage System Package includes (1)52" LCD screen with touch and (2) 32" LCD screens, PC Controllers, initial software set up, black fixture, assembly and shipping container. Fixture houses all screens and mounts to wall.	\$24,417	
	IBS-FIVE-52T32	<b>52" and 32" LCD Building Directory - Multi Screen Package includes Touch Screen</b>	Digital Signage System Package includes (1)52" LCD screen with touch and (4) 32" LCD screens (two each side of the 52), PC Controllers, initial software set up, Black fixture, assembly and shipping container. Fixture houses all screens and mounts to wall.	\$33,529	
	IBS-TRI-5232	<b>52" and 32" LCD Building Directory - Multi Screen Package</b>	Digital Signage System Package includes (1)52" LCD screen and (2) 32" LCD screens, PC Controllers, initial software set up, black fixture, assembly and shipping container. Fixture houses all screens and mounts to wall.	\$25,327	
	IBS-FIVE-5232	<b>52" and 32" LCD Building Directory - Multi Screen Package</b>	Digital Signage System Package includes (1)52" LCD screen and (4) 32" LCD screens (two each side of the 52), PC Controllers, initial software set up, Black fixture, assembly and shipping container. Fixture houses all screens and mounts to wall.	\$31,159	
	IS-TRI-52T32	<b>52" and 32" LCD Building Directory - Multi Screen Package includes Touch Screen</b>	Digital Signage System Package includes (1)52" LCD screen with touch and (2) 32" LCD screens, PC Controllers, initial software set up, stainless fixture, assembly and shipping container. Fixture houses all screens and mounts to wall.	\$24,417	
	IS-FIVE-52T32	<b>52" and 32" LCD Building Directory - Multi Screen Package includes Touch Screen</b>	Digital Signage System Package includes (1)52" LCD screen with touch and (4) 32" LCD screens (two each side of the 52), PC Controllers, initial software set up, stainless fixture, assembly and shipping container. Fixture houses all screens and mounts to wall.	\$34,923	
	IS-TRI-5232	<b>52" and 32" LCD Building Directory - Multi Screen Package</b>	Digital Signage System Package includes (1)52" LCD screen and (2) 32" LCD screens, PC Controllers, initial software set up, stainless fixture, assembly and shipping container. Fixture houses all screens and mounts to wall.	\$25,327	
	IS-FIVE-5232	<b>52" and 32" LCD Building Directory - Multi Screen Package</b>	Digital Signage System Package includes (1)52" LCD screen and (4) 32" LCD screens (two each side of the 52), PC Controllers, initial software set up, stainless fixture, assembly and shipping container. Fixture houses all screens and mounts to wall.	\$31,159	
	IT-65	<b>65" LCD Building Directory</b>	Digital Signage System Package includes 65" LCD screen, PC Controller, initial software set up, fixture, assembly and shipping container. Wall mount or Floor stand.	\$16,740	MULTI
	IS-65	<b>65" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 65" LCD with touch screen, PC Controller, initial software set up, stainless steel pedestal fixture, assembly and shipping container.	\$25,404	

	IW-65	<b>65" LCD Building Directory</b>	Digital Signage System Package includes 65" LCD screen, PC Controller, initial software set up, wood pedestal fixture, assembly and shipping container.	\$19,127
	IT-65-T	<b>65" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 65" LCD with touch screen, PC Controller, initial software set up, Wall Frame fixture, assembly and shipping container. Wall mount or Floor stand.	\$29,558
	IS-65-T	<b>65" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 65" LCD with touch screen, PC Controller, initial software set up, stainless steel fixture, assembly and shipping container.	\$38,222
	IW-65-T	<b>65" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 65" LCD with touch screen, PC Controller, initial software set up, wood pedestal fixture, assembly and shipping container.	\$31,946
	IT-57	<b>57" LCD Building Directory</b>	Digital Signage System Package includes 57" LCD screen, PC Controller, initial software set up, fixture, assembly and shipping container. Wall mount or Floor stand.	\$16,253
	IS-57	<b>57" LCD Building Directory</b>	Digital Signage System Package includes 57" LCD screen, PC Controller, initial software set up, steel pedestal fixture, assembly and shipping container.	\$24,623
	IW-57	<b>57" LCD Building Directory</b>	Digital Signage System Package includes 57" LCD screen, PC Controller, initial software set up, wood pedestal fixture, assembly and shipping container.	\$19,043
	IT-57-T	<b>57" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 57" LCD with touch screen, PC Controller, initial software set up, fixture, assembly and shipping container. Wall mount or Floor stand.	\$21,189

	IS-57-T	<b>57" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 57" LCD with touch screen, PC Controller, initial software set up, stainless steel fixture, assembly and shipping container.	\$29,558	L A R G E F
	IW-57-T	<b>57" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 57" LCD with touch screen, PC Controller, initial software set up, wood pedestal fixture, assembly and shipping container.	\$23,979	
	IT-52	<b>52" LCD Building Directory</b>	Digital Signage System Package includes 52" LCD screen, PC Controller, initial software set up, fixture, Wall mount or Floor stand. assembly and shipping container.	\$8,545	
	IS-52	<b>52" LCD Building Directory</b>	Digital Signage System Package includes 52" LCD screen, PC Controller, initial software set up, stainless steel fixture, assembly and shipping container.	\$15,469	
	IW-52	<b>52" LCD Building Directory</b>	Digital Signage System Package includes 52" LCD screen, PC Controller, initial software set up, wood pedestal fixture, assembly and shipping container.	\$9,889	
	IT-52-T	<b>52" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 52" LCD with touch screen, PC Controller, initial software set up, fixture, assembly and shipping container. Wall mount or Floor stand.	\$13,237	
	IS-52-T	<b>52" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 52" LCD with touch screen, PC Controller, initial software set up, steel fixture, assembly and shipping container.	\$20,352	
	IW-52-T	<b>52" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 52" LCD with touch screen, PC Controller, initial software set up, wood fixture, assembly and shipping container.	\$14,771	

	IT-46	<b>46" LCD Building Directory</b>	Digital Signage System Package includes 46" LCD screen, PC Controller, initial software set up, fixture, assembly and shipping container. Wall mount or Floor stand.	\$5,687
	IS-46	<b>46" LCD Building Directory</b>	Digital Signage System Package includes 46" LCD screen, PC Controller, initial software set up, metal pedestal fixture, assembly and shipping container.	\$12,749
	IW-46	<b>46" LCD Building Directory</b>	Digital Signage System Package includes 46" LCD screen, PC Controller, initial software set up, wood pedestal fixture, assembly and shipping container.	\$7,169
	IT-46-T	<b>46" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 46" LCD with touch screen, PC Controller, initial software set up, fixture, assembly and shipping container. Wall mount or Floor stand.	\$9,470
	IS-46-T	<b>46" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 46" LCD with touch screen, PC Controller, initial software set up, metal pedestal fixture, assembly and shipping container.	\$16,306
	IW-46-T	<b>46" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 46" LCD with touch screen, PC Controller, initial software set up, wood pedestal fixture, assembly and shipping container.	\$10,726
	IT-4042	<b>40" LCD Building Directory</b>	Digital Signage System Package includes 40" LCD screen, PC Controller, initial software set up, fixture, assembly and shipping container. Wall mount or Floor stand.	\$4,554





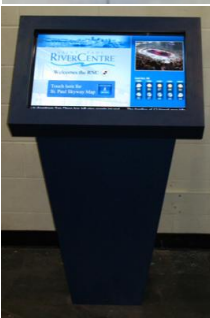

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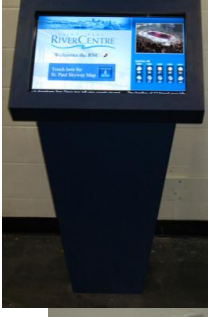

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	IS-4042	<b>40" LCD Building Directory</b>	Digital Signage System Package includes 40" LCD screen, PC Controller, initial software set up, metal pedestal fixture, assembly and shipping container.	\$12,400
	IW-4042	<b>40" LCD Building Directory</b>	Digital Signage System Package includes 40" LCD screen, PC Controller, initial software set up, wood pedestal fixture, assembly and shipping container.	\$5,460
	IT-4042-T	<b>40" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 40" LCD with touch screen, PC Controller, initial software set up, fixture, assembly and shipping container. Wall mount or Floor stand.	\$6,960
	IS-4042-T	<b>40" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 40" LCD with touch screen, PC Controller, initial software set up, metal pedestal fixture, assembly and shipping container.	\$14,353
	IW-4042-T	<b>40" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 40" LCD with touch screen, PC Controller, initial software set up, wood pedestal fixture, assembly and shipping container.	\$8,773
	IT-32	<b>32" LCD Building Directory</b>	Digital Signage System Package includes 32" LCD screen, PC Controller, initial software set up, fixture, assembly and shipping container. Wall mount or Floor stand.	\$3,776

	IS-32	<b>32" LCD Building Directory</b>	Digital Signage System Package includes 32" LCD screen, PC Controller, initial software set up, steel pedestal fixture, assembly and shipping container.	\$9,008
	IW-32	<b>32" LCD Building Directory</b>	Digital Signage System Package includes 32" LCD screen, PC Controller, initial software set up, wood pedestal fixture, assembly and shipping container.	\$4,823
	IS-32-T	<b>32" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 32" touch LCD screen, PC Controller, initial software set up, steel pedestal fixture, assembly and shipping container.	\$10,579
	IT-32-T	<b>32" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 32" LCD with touch screen, PC Controller, initial software set up, simple floor stand, assembly and shipping. Wall mount or Floor stand.	\$3,797
	IW-32-T	<b>32" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 32" Touch LCD screen, PC Controller, initial software set up, wood pedestal fixture, assembly and shipping container.	\$5,593
	IS-19	<b>19" LCD Building Directory</b>	Digital Signage System Package includes 19" LCD screen, PC Controller, initial software set up, brushed stainless frame, assembly and shipping container. All-One-Unit. Wall mount or Counter Stand.	\$2,316

	IS-19-TDDR	<b>19" LCD Touch Screen Building Directory with Dialer and Door Release</b>	Digital Signage System Package includes 19" LCD screen with secure touch, PC Controller, initial software set up, brushed stainless frame, assembly and shipping container. All-One-Unit. Wall mount or Counter Stand. This directory has a telephone modem, mic and speakers to allow for person to person dialing via touch to building tenants phone. it also has the necessary components to allow for connection to a door release system.	\$4,080	S	
	IS-19-TD	<b>19" LCD Touch Screen Building Directory with Dialer</b>	Digital Signage System Package includes 19" LCD screen with secure touch, PC Controller, initial software set up, brushed stainless frame, assembly and shipping container. All-One-Unit. Wall mount or Counter Stand. This directory has a telephone modem, mic and speakers to allow for person to person dialing via touch to building tenants phone.	\$3,718		
	IS-19-T	<b>19" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 19" LCD screen with secure touch, PC Controller, initial software set up, brushed stainless frame, assembly and shipping container. All-One-Unit. Wall mount or Counter Stand.	\$3,110		
	IB-19	<b>19" LCD Building Directory</b>	Digital Signage System Package includes 19" LCD screen, PC Controller, initial software set up, brass frame, assembly and shipping container. All-One-Unit. Wall mount or Counter Stand.	\$2,630		M
	IB-19-T	<b>19" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 19" LCD screen with secure touch, PC Controller, initial software set up, brass frame, assembly and shipping container. All-One-Unit. Wall mount or Counter Stand.	\$3,110		A
	IS-22	<b>22" LCD Building Directory</b>	Digital Signage System Package includes 22" LCD screen, PC Controller, initial software set up, brushed stainless frame, assembly and shipping container. All-One-Unit. Wall mount or Counter Stand.	\$2,978		L
	IS-22-T	<b>22" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 22" LCD screen with touch, PC Controller, initial software set up, brushed stainless frame, assembly and shipping container. All-One-Unit. Wall mount or Counter Stand.	\$3,745		L

	IB-22	<b>22" LCD Building Directory</b>	Digital Signage System Package includes 22" LCD screen, PC Controller, initial software set up, brass frame, assembly and shipping container. All-One-Unit. Wall mount or Counter Stand.	\$2,978	F O R M A T
	IB-22-T	<b>22" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 22" LCD screen with touch, PC Controller, initial software set up, brass frame, assembly and shipping container. All-One-Unit. Wall mount or Counter Stand.	\$3,745	
	IS-26	<b>26" LCD Building Directory</b>	Digital Signage System Package includes 26" LCD screen, PC Controller, initial software set up, brushed stainless frame, assembly and shipping container. All-One-Unit. Wall mount or Counter Stand.	\$3,188	
	IS-26-T	<b>26" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 26" LCD screen with secure touch, PC Controller, initial software set up, brushed stainless frame, assembly and shipping container. All-One-Unit. Wall mount or Counter Stand.	\$3,888	
	IB-26	<b>26" LCD Building Directory</b>	Digital Signage System Package includes 26" LCD screen, PC Controller, initial software set up, brass frame, assembly and shipping container. All-One-Unit. Wall mount or Counter Stand.	\$3,188	
	IB-26-T	<b>26" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 26" LCD screen with secure touch, PC Controller, initial software set up, brass frame, assembly and shipping container. All-in-one-Unit. Wall mount or Counter Stand.	\$3,888	
	ICR-15-i	<b>Conference Room Signs with Scheduling - One sign (Must purchase ICR-15-S)</b>	Conference Room signage and scheduling system includes: (1) room sign to connect to scheduling server. Must purchase ICR-15-S. One sign includes screen, integrated pc and wall mount.	\$2,063	

	ICR-15-S	<b>Conference Room Signs with Scheduling - Starter Package - Server and 1 room sign</b>	Conference Room signage and scheduling system includes: One server, (1) Room sign, software, basic sign template, basic scheduling interface for Outlook or similar common internal building email system, wall mount hardware for one sign.	\$4,763
	IT-24-S	<b>24" LCD Building Directory</b>	Digital Signage System Package includes 24" LCD screen, PC Controller, initial software set up, panel pedestal fixture and shipping case	\$2,464
	TK-15-L	<b>15" LCD Building Directory</b>	Digital Signage System Package includes 15" LCD screen, PC Controller, initial software set up, panel pedestal fixture, assembly and shipping container.	\$2,003
	TK-17-L	<b>17" LCD Building Directory</b>	Digital Signage System Package includes 17" LCD screen, PC Controller, initial software set up, panel pedestal fixture, assembly and shipping container.	\$2,026
	TK-19-L	<b>19" LCD Building Directory</b>	Digital Signage System Package includes 19" LCD screen, PC Controller, initial software set up, panel pedestal fixture, assembly and shipping container.	\$2,039
	TK-19-LS	<b>19" LCD Building Directory</b>	Digital Signage System Package includes 19" LCD screen with speakers, PC Controller, initial software set up, panel pedestal fixture, assembly and shipping container.	\$2,086
	TK-15-L-T	<b>15" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 15" LCD with touch screen, PC Controller, initial software set up, panel pedestal fixture, assembly and shipping container.	\$2,490
	TK-17-L-T	<b>17" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 17" LCD with touch screen, PC Controller, initial software set up, panel pedestal fixture, assembly and shipping container.	\$2,620
	TK-19-L-T	<b>19" LCD Touch Screen Building Directory</b>	Digital Signage System Package includes 19" LCD with touch screen, PC Controller, initial software set up, panel pedestal fixture, assembly and shipping container.	\$2,620





APP-432	<b>Quad 32" LCD Menu Board</b>	Ideal for menu boards and other large format marketing messages. The digital signage system includes four (4) 32" LCD screens, PC Controller, initial software set up, basic mounting and shipment packaging.	\$9,664	N U P C
APP-140	<b>Single 40" LCD Menu Board</b>	Ideal for menu boards and other large format marketing messages. The digital signage system includes one (1) 40" LCD screen, PC Controller, initial software set up, basic mounting and shipment packaging.	\$5,436	
APP-240	<b>Dual 40" LCD Menu Board</b>	Ideal for menu boards and other large format marketing messages. The digital signage system includes two (2) 40" LCD screens, PC Controller, initial software set up, basic mounting and shipment packaging.	\$6,703	
APP-340	<b>Tri 40" LCD Menu Board</b>	Ideal for menu boards and other large format marketing messages. The digital signage system includes three (3) 40" LCD screens, PC Controller, initial software set up, basic mounting and shipment packaging.	\$10,145	
APP-440	<b>Quad 40" LCD Menu Board</b>	Ideal for menu boards and other large format marketing messages. The digital signage system includes three (3) 32" LCD screens, PC Controller, initial software set up, basic mounting and shipment packaging.	\$14,966	
<b>PC</b>				
AP	<b>Digital Sign PC</b>	965E5 AP965E computer Core Duo Pentium Ruggedized and optimized for digital signage. Includes configuration for digital signage applications.	\$1,555	

**SERVICES SIN 366-90**

Category	Description	Price
<b>Creative Services</b>	<b>Creative Services</b> Includes: creating sign message content for digital signage systems used for directories, navigation, wayfinding, menu boards and other promotional aspects using flash, video, static, quicktime files; strategic planning, design and production as well as tasks pertaining to these capabilities.	\$115.11/hr
<b>Subscription Services</b>	<b>Sign Content Management</b> Gives access to backend web access privileges, system monitoring by AlivePromo staff, communication charges, online maintenance services.	\$90.68/sign/m
<b>Sign Customization</b>	<b>Custom Configurations</b> Provides for integration into new or existing site fixtures including but not exclusive to frame material, mounting mechanism, sign configuration, application specific customization.	\$115.11/hr plus materials
<b>Installation</b>	<b>Installation</b>	\$115.11/hr plus materials and travel

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